

Specific Privacy Statement – “Competitiveness of the European engineering industries and the impact of digitalisation”.

The statement concerns the collection, processing and analysis of interview and online survey feedback from stakeholders

1. OBJECTIVE

CSES and partners IDEA Consult, KMFA, Prognos and DECISION are conducting a Study on the Competitiveness of the European engineering industries and the impact of digitalisation. The study is for the European Commission’s Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW) (managed by EASME).

The objectives of the study are, in summary, to:

- Assess the competitiveness of the European electronic, electrical and mechanical engineering sectors and comparison with its major international counterparts (e.g. the US, China, Japan, South Korea, others).
- Analyse the current baseline situation in respect of competitiveness drivers and identify and assess current and future trends and developments in digitalisation.
- Assess the impact of digitalisation on the European engineering sector’s competitiveness.
- Undertake a SWOT analysis at regional level to examine the role of smart specialisation in developing centres of engineering excellence.
- Provide a strategic outlook and an assessment of the challenges and opportunities ahead for the European engineering in future.

Stakeholder feedback will be analysed at an aggregate level. Where useful, examples of individual responses may be analysed and published in the report on an anonymised basis. The consultation is under the overall responsibility of the Data Controller, the European Commission’s Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW) (managed by EASME). Specifically, the Commission’s contact person responsible for overseeing the consultations being carried out by the consultants is Ricardo Aguado (ricardo.aguado@ec.europa.eu). Should you have any questions regarding the survey, please use the functional email - EASME-COSME-ENGINEERING@ec.europa.eu. CSES is the data processor and is carrying out the online survey via the Survey Monkey online survey tool.

As the online survey will involve the collection and processing of personal data, Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, is applicable.

2. WHAT PERSONAL INFORMATION IS BEING COLLECTED AND THROUGH WHICH TECHNICAL MEANS?

Identification of Data

The personal data collected and further processed are data necessary for the participation in the consultation, such as name/surname/profession/postal & e-mail addresses/phone number/name of the organisation/country, of the contributors, including their views on the topics concerned.

The processing operations on personal data linked to the organisation and management of this consultation are necessary for the management and functioning of the Commission, as mandated by the Treaties, and more specifically in Article 5 of TEU, Article 13 TEU and Articles 244-250 TFEU, and in accordance with Article 1 and Article 11 of TEU.

Technical information

Your reply and personal data will be collected by e-mail. This survey is launched by an external company [CSES](#) (the data processor).

Respondents have been invited to respond to the survey through direct email invitations sent by SurveyMonkey and / or via an open survey link, promoted on social media (e.g. LinkedIn and Twitter). The lists of potential respondents to the surveys were compiled using suggestions made by the Commission, the Data Controller to the Processor, supported by desk research undertaken by the consultants to identify relevant stakeholders. The questionnaire is available in English only. The survey results will be analysed in aggregate in the final report. If particularly interesting individual responses are identified, examples of individual responses will be analysed but on an anonymous basis. Only the category of stakeholder and if useful, their Member State, will be mentioned.

All responses to the survey questions and personal data will be collected using an on-line survey tool, SurveyMonkey. This tool is web-based and all survey responses collected through SurveyMonkey are secured and encrypted using SSL (Secure Sockets Layer)¹. Any personal information and data collected, used and disclosed in the course of using SurveyMonkey will be treated in the manner set out in the [Privacy Statement](#) of SurveyMonkey. Survey data processed by Survey Monkey is protected under the EU-US data shield².

By proceeding with the survey, you indicate your acceptance of this Privacy Policy and consent to the following:

- You consent to the collection, use, disclosure and processing of your personal data in the manner described in the Privacy Statement, including the procedures relating to cookies, IP addresses and log files (these do not reveal your personal identify);
- If you have enabled cookies on your web browser, you consent that cookies will be used.

Excel and PDF software will be used to download and analyse the data collected. The analysis will be carried out by personnel from CSES LLP (www.cses.co.uk) under the responsibility of Jan Smit, the CSES data processor (jsmit@cses.co.uk) .

¹ https://help.surveymonkey.com/articles/en_US/kb/What-is-the-enhanced-security-option-SSL-encryption

² https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/eu-us-privacy-shield_en

3. WHO HAS ACCESS TO YOUR INFORMATION AND TO WHOM IS IT DISCLOSED?

Access to all personal data, as well as all information collected in the context of this consultation is only granted through UserId/Password to defined users (the team leader, project manager and project administrator) and members of the Unit organising the consultation). This is without prejudice to the possible transmission of such anonymised data to the bodies in charge of a monitoring or audit tasks in accordance with relevant EU legislation. Anonymised and aggregated data will be used in the study report. Data processing by CSES shall be carried out in accordance with [CSES' data protection, privacy and cookie policy](#).

No personal data will be transmitted to parties outside the stated recipients and the legal framework mentioned. Neither CSES (the data processor) or the European Commission (the data controller) will share any personal data with third parties, either for direct marketing or any other purposes.

4. HOW DO WE PROTECT AND SAFEGUARD YOUR INFORMATION?

The collected personal data and all information related to the above-mentioned consultation is stored electronically by the data processor and on the Survey Monkey website until such time as the survey has been closed. As the data processor, CSES will ensure high levels of data protection and confidentiality as required by Regulation (EU) 2018/1725.

5. HOW CAN YOU VERIFY, MODIFY OR DELETE YOUR INFORMATION?

Following your participation in the stakeholder consultations to inform this study, in case you wish to verify which personal data is being stored on your behalf by CSES in our capacity as the data controller, or to have the information modified, corrected or deleted, please contact the Data Processor using the contact information provided below. Please mention which date you wish us to delete or modify in your written request.

6. HOW LONG DO WE KEEP YOUR DATA?

Your personal data will remain in the online survey database until the results have been analysed. They will be made fully anonymous at the point when the results have been usefully exploited, and at the latest within 6 months of the completion of the stakeholder consultations. The deadline for both the online survey and the interview programme is 28th February 2020.

7. CONTACT INFORMATION

In case you wish to verify which personal data is stored on your behalf by the responsible Controller, have it modified, corrected, or deleted, or if you have questions regarding the consultation, or concerning any information processed in the context of the consultation, feel free to contact the support team from the Data Processor, operating under the responsibility of the Controller, using the following contact information:

CSES

Westering House, 17 Coombe Road, Otford, Kent TN14 5RJ, United Kingdom
Phone +44 1959 525122

E-mail: Please contact either the study's Team Leader: Mark Whittle, mwhittle@cses.co.uk and/ or CSES' overall data controller: Mr Jan Smit jsmit@cses.co.uk

8. RECOURSE

In the case of a dispute arising relating to data protection and confidentiality and privacy in relation to this stakeholder consultation, complaints can be addressed to the [European Data Protection Supervisor](#).